

CONFLICT OF INTEREST POLICY 2021-2022

- **1. Scope**. The following statement of policy applies to each member of the FIU Foundation, Inc. Board of Directors and all subsequent Committees.
- **2. Fiduciary Responsibilities.** Section 8 of Article II of the Constitution of the State of Florida states: "A public office is a public trust." Board and Committee members of FIU Foundation, Inc. serve the public trust and have a clear obligation to fulfill their responsibilities in a manner consistent with this fact. All decisions of the Foundation Board and Committees are to be made solely on the basis of a desire to advance the best interests of the institution and the public good.

Foundation Board and Committee members are generally involved in the affairs of other institutions and organizations. Effective boards and committees will include individuals who have relationships and affiliations that may raise questions about perceived conflicts of interest. Although many such potential conflicts are and will be deemed inconsequential, each Foundation Board member has the responsibility to comply with the Code of Ethics for Public Officers and Employees which is contained in Chapter 112, Part III (Sections 112.311 – 112.326) of the Florida Statutes.

3. The Code of Ethics for Public Officers and Employees. The Code of Ethics provides definitions and sets forth the various contexts in which conflicts arise. As defined in the Code,

a "conflict of interest" arises in a situation in which regard for a private interest tends to lead to disregard of a public duty or interest.

Particular attention is required when public officers are in situations involving:

- solicitation and acceptance of gifts;
- favors or compensation;
- contracts and transactions with the Foundation;
- unauthorized compensation;
- misuse of public position or confidential information;
- conflicting employment or consulting contractual relationships; and
- employment of relatives.

Thus, each Foundation Board and Committee member has a continuing obligation to:

- (a) be familiar with the Florida Statutes regarding ethics and conflicts of interest and the terms of this Policy;
- (b) disclose to the Foundation Board and/or Committee Chair any possible personal, familial, or business relationships that might reasonably give rise to a conflict involving the Foundation; and

- (c) acknowledge by his or her execution of the attached "Conflict of Interest Disclosure Form" that he or she is in compliance with the letter and spirit of this Policy and applicable laws.
- **4. Disclosure.** All Foundation Board and Committee members shall list on the attached Conflict of Interest Disclosure Form, at least once a year, those relationships
- (a) that they or members of their family maintain with organizations that do business with the Foundation, or
- (b) that could be construed to affect their independent, unbiased judgment in light of their decision-making authority and responsibility.

If a Foundation Board or Committee member is uncertain as to whether to list a particular relationship, the Foundation Board and/or Committee Chair and the General Counsel of the University should be consulted. Information shared or gathered as a result of such consultations (including information provided on the attached form) shall not be released except

- in accordance with applicable public records laws, or
- when the institution's best interests would be served by disclosure, or
- as required by court order.

Any such required disclosure will be made only after informing the affected Foundation Board or Committee member.

5. Definitions:

The following definitions apply to this policy:

Business Relationship – A business relationship is one in which a Foundation Board or Committee member, or a Foundation Board or Committee member's spouse or child serves as an officer, director, or proprietor of, or has a material interest in, an organization that does business with FIU Foundation, Inc. or Florida International University.

Material Interest - a direct or indirect ownership of more than 5 percent of the total assets or capital stock of any business entity constitutes a material interest.

Below is The FIU Foundation, Inc. Conflict of Interest Disclosure Form which each Foundation Board and Committee member must file with the Foundation Corporate Secretary on or before July 1st of each year, unless a change necessitating an amendment occurs prior to July 1st of the following year.

Please return your completed form to Fatima Rojas at <u>frojas@fiu.edu</u> or at 11200 S.W. 8th Street, MARC 5th Floor, Miami, FL 33199.

CONFLICT OF INTEREST DISCLOSURE FORM 2021-2022

This Conflict of Interest Disclosure Form is intended to protect the Foundation Board and Committees, and the Foundation, by affording the Foundation ample opportunity to forestall any potential conflicts and assure that all Board decisions are above reproach.

To allow the Foundation Board and Committees, and the Foundation to monitor and promptly address any potential conflicts, please (i) identify below any relationships, financial or personal, that may constitute conflicts or potential conflicts of interest, or (ii) confirm that no such conflicts or potential conflicts are known to exist:
The following represent interests or relationships that are or may be in conflict with my position as Board or Committee member of the Foundation:
1. Personal, familial or business relationships that might reasonably give rise to a conflict involving the Foundation or University.
2. Outside employment or service (any outside employment or provision of outside services by you or any member of your family that may be in conflict with your position as a Board or Committee member of the Foundation.
3. Outside interests, financial and other (any interests or position which you or any member of your family hold in any outside concern from which the Foundation or University obtains goods or services, or which provides services competing with the Foundation or University):
4. Any other potential issues or conflicts:
OR As of today's date, I have no financial, professional, or personal relationships that reasonably hold the potential for a conflict of interest involving my service as a Foundation Board or Committee member.
I am familiar with The FIU Foundation, Inc. Conflict of Interest Policy pursuant to which this Disclosure Form is filed. I have disclosed all potential conflicts of interests of which I am aware, and I agree to promptly file a further Disclosure Form if any additional matters subject to disclosure arise before my next annual Disclosure Form is due.
Signature Date
Print Name

IRS FORM 990 INFORMATION COLLECTION FORM FOR BOARD MEMBERS, OFFICERS, AND KEY EMPLOYEES 2020-2021

(To be completed annually in compliance with IRS regulations)

GENERAL DIRECTIONS:

This template gathers information required by federal tax law for the preparation of FIU Foundation's 2020 IRS Form 990, Return of Organization Exempt Form Income Tax, for the tax year that began on July 1, 2020 and ended on June 30, 2021.

- 1. The **Glossary** on pages 10-11 define all **bolded** terms necessary to complete this template
- 2. Please complete this template in full and provide all requested information for the period July 1, 2020 through June 30, 2021
- 3. Should you answer "Yes" or "Unsure" to any question, please complete the **Detailed Response** section on page 5
- 4. If you have any questions about the template, please contact Milagros Garcia Chica at (305) 348-8377

Please return your completed form to Fatima Rojas at <u>frojas@fiu.edu</u> or at 11200 S.W. 8th Street, MARC 5th Floor, Miami, FL 33199.

SECTION A

For Questions 1 through 4, check 'No' to the applicable question if:

Yes

Yes

- All payments received from FIU Foundation during the tax year in the course of one or more Business Transactions with FIU Foundation did not exceed \$100,000, or
- All payments received from FIU Foundation during the year from a single **Business Transaction** did not exceed the greater of \$10,000, or

No

No

- Compensation payments by FIU Foundation paid to a Family Member did not exceed \$10,000
- 1. To the best of your knowledge, during the tax year, did you have a <u>direct</u> **Business Relationship** with the FIU Foundation (other than as an Officer, Member, Trustee, or **Key Employee**)?¹

Unsure

2. To the best of your knowledge, during the tax year, did you have an <u>indirect</u> **Business Relationship** with the FIU Foundation (solely through ownership of more than 35% in another entity, individually or collectively)?²

3. To the best of your knowledge, during the tax year, did a **Family Member** have a <u>direct</u> or <u>indirect</u> **Business Relationship** with the FIU Foundation?³

Unsure

Yes Unsure No

4. To the best of your knowledge, during the tax year, did you serve as an Officer, Member, Trustee, **Key Employee**, Partner, or Member of an entity (or a Shareholder of a Professional Corporation) doing business with the FIU Foundation?⁴

Yes Unsure No

¹2020 IRS Form 990, Part IV, Line 28a. ²2020 IRS Form 990, Part IV, Line 28a. ³2020 IRS Form 990, Part IV, Line 28b. ⁴2020 IRS Form 990, Part IV, Line 28c.

SECTION B

5. To the best of your knowledge, during the tax year, did you have a family relationship (through one or more **Family Members**) or a **Business Relationship** with any other person listed in the LISTING OF BOARD MEMBERS, OFFICERS, AND KEY EMPLOYEES on page 9?⁵

NOTE: The 2020 Form 990 does not require detailed disclosure of these relationships. Only the existence of a "business relationship" and/or "family relationship" will be disclosed.

Yes Unsure No

SECTION C

6.	Are you a Disc	qualified Person?	If yes, answer o	questions, if no	skip to next section.
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Yes Unsure No

7. To the best of your knowledge, did you engage in any Excess Benefit Transaction with the FIU Foundation during the year?⁶

Yes Unsure No

8. To the best of your knowledge, did you engage in any Excess Benefit Transaction with the FIU Foundation in a prior year?⁷

Yes Unsure No

SECTION D

9.	To the best of your knowledge, are you the recipient of a loan from the FIU Foundation that is outstanding as of the end of the FIU Foundation tax year?8							
		Yes	Unsure	No				
10.	Are you aware of anyone that may be a Disqualified Person who is the recipient of a loan from the FIU Foundation that is outstanding as of the end of the FIU Foundation tax year? ⁸							
		Yes	Unsure	No				
SECTION E								
11.	To the best of your knowledge, did you or a Family Member receive grants or other assistance (including provision of goods, services, or use of facilities, regardless of amount) provided by the FIU Foundation or Florida International University? ⁹							
		Yes	Unsure	No				
SECT	TION F							
12.	Were you compensated as an officer or other Employee of the FIU Foundation or Florida International University? ¹⁰							
		Yes	Unsure	No				

⁸ 2020 IRS Form 990, Part IV, Line 26.

13. Were you compensated, or did you receive, any payments in excess of \$10,000 as an **Independent Contractor** from the FIU Foundation, other than for reimbursements of expenses under an **Accountable Plan** or for services as a member of the governing body?¹¹

Yes Unsure No

DIRECTIONS:

For any of **Questions 1** through **13**, if you answered "YES" or "UNSURE," please describe the facts and circumstances supporting your answer and provide all relevant information in the space below. Be sure to reference the question number, i.e. "8." Please be specific and provide as much detail as possible.

¹¹ 2020 IRS Form 990, Part VII.

LISTING OF BOARD MEMBERS, OFFICERS AND KEY EMPLOYEES

For the Period of July 1, 2020 through June 30, 2021

BOARD LEADERSHIP

Chairperson

Humberto "Burt" Cabañas '76

Benchmark

Founder & Chairman

Vice Chairperson

Adalio T. Sanchez '87

S Group Advisory, LLC

President

Treasurer

Andre L. Teixeira '92, MAcc '93

The Graham Companies EVP & Chief Financial Officer Finance Committee, Chair

Jill M. Granat, Esq. '87

Restaurant Brands International

General Counsel

Chief Executive Officer Howard R. Lipman

FIU Foundation, Inc.

Immediate Past Chairperson

Richard Brilliant '93

Carnival Corporation

Chief Audit Officer, Risk Advisory & Assurance

Steven M. Berwick, CPA '74

Kaufman, Rossin & Co., P.A.

Audit & Litigation Counsulting Principal

Audit Sub-Committee, Chair

Juan R. Figuereo '81

Revlon Products Corporation

Retired, EVP & Chief Financial Officer

Finance Committee, Vice Chair

Foundation Enterprise Growth Committee Chair

Michael A. Kappitt '92

Subway

Chief Operating & Insights Officer

Campaign & Foundation Marketing, Chair

Juan J. Martinez '90, MAcc '93

James L. Knight Foundation

Vice President, CFO, Treasurer

Investment Sub-Committee, Chair

Chad Moss '94

Moss & Associates

Executive Vice President

Moss Foundation, Inc., President

Athletics Sub-Committee, Chair

Mark B. Rosenberg

Florida International University

President

Elliot N. Stone

Royal Castle Builders, LLC

Principal

Real Estate Sub-Committee, Chair

Albert R. Taño, MD

Kidz Medical Services, Inc.

President & Medical Director

Membership & Board Management Committee,

Stewart L. Appelrouth, CPA MS '80

Appelrouth, Farah & Co., P.A.

Principal

Agustin R. Arellano, Sr.

NV2A Group

Chairman

Carmel J. Barrau, MD, FACP

Unihealth of South Florida, Inc.

President

Trish and Dan Bell

Bell Family Foundation

Membership & Board Management Committee,

Vice Chair

John M. Bussel

Team Hewins, LLC

Principal, Senior Financial Advisor,

Chief Investment Officer

Governmental Relations Committee, Vice Chair

Cristina di Mauro '01

BankUnited

Senior Executive Vice President

Commercial & Corporate Banking Executive

Development Management Committee, Vice Chair

LaTéssa Dotson Hall

Richard P. Hall Eagles Foundation, Inc.

Executive Director, Founder

Ira D. Giller, A.I.A.

Giller & Giller, Inc.

President

Real Estate Sub-Committee, Vice Chair

Francisco Gonzalez, CPA '90

Morrison, Brown, Argiz & Farra, LLP Principal-in -Charge, Audit

Audit Sub-Committee, Vice Chair

Walter B. Gonzalez Jr., Esq. '96

Goja, LLC

President

Noel J. Guillama-Alvarez '99

OXIO Health, Inc.

Chairman & CEO

Campaign Budget Task Force, Chair

Yolangel "Yogi" Hernandez Suarez

Florida International University

Vice Provost for Population Health and Well-

being, Associate Dean for Clinical and Community Affairs, Herbert Wertheim College

of Medicine

Francis A. Hondal '87 BBA '94 MBA

President, Loyalty & Engagement for

Mastercard

Jeffrey L. Horstmyer, MD

Brain Center

Chairman and CEO

Francisco Lopez Jr., Esq. '96

Ryder Systems

Executive Vice President and Chief Human

Resources Officer

Alberto Lorenzo '74

Ouantum Results, Inc.

President

Esther L. Moreno, Esq. '95

Akerman LLP

Shareholder

Legal and Bylaws Special Committee, Vice Chair

Robert M. Namoff '74

Allied Universal Corporation

Chairman of the Board

Marcel L. Navarro '93

MMG Equity Partners

Principal

Investment Sub-Committee, Vice Chair

Jonathan E. Perlman

Genovese Joblove & Battista, P.A.

Equity Partner

T. Gene Prescott

The Biltmore Hotel

President

Governmental Relations Committee, Chair

Carlos A. Sabater, CPA '81

Jason A. Saltzman

Chairman of the Board Corporate Ad Hoc Sub-Committee, Vice Chair

Wasim J. Shomar

The Lynx Companies

Chairman and CEO

Richard P. Tonkinson

Tonkinson Financial, Inc. President

Candido J. Vivella

Morgan Stanley

Managing Director, Portfolio Manager, Sports and Enrtertainment Director

Ex-OFFICIOS
Deanne Butchey, PHD '05
FIU Teaching Professor
Department of Finance
College of Business

Kenneth G. Furton FIU

Provost and Executive Vice President

Peter P. Koltis '87

Business Consulting Leader - Florida Alvarez & Marsal Business Consulting

2020 FORM 990 TEMPLATE - GLOSSARY (ALPHABETICAL ORDER)

• ACCOUNTABLE PLAN means a reimbursement or other expense allowance arrangement that satisfies the requirements of Internal Revenue Code section 62(c) by meeting the requirements of business connection, substantiation, and returning amounts to the FIU Foundation in excess of substantiated expenses.

• **BUSINESS RELATIONSHIP** (*direct and indirect*) means:

- 1. One person is employed by the other in a sole proprietorship or by an organization with which the other is associated as a Trustee, Member, Officer, Key Employee, or greater-than 35% owner;
- 2. One person is transacting business with the other (other than in the ordinary course of either party's business on the same terms as are generally offered to the public), directly or indirectly, in one or more contracts of sale, lease, license, loan, performance of services, or other transaction involving transfers of cash or property valued in excess of \$10,000 in the aggregate during the FIU Foundation tax year;
- 3. Indirect transactions are transactions with an organization with which the one person is associated as Trustee, Member, Officer, Key Employee, or greater-than-35% owner; **OR**
- 4. The two persons are each a Member, Trustee, Officer, or greater-than 10% owner in the same business or investment entity.
- BUSINESS TRANSACTIONS include, but are not limited to, contracts of sale, lease, license, and performance
 of services, whether initiated during the FIU Foundation's tax year or ongoing from a prior year. Business
 transactions also include joint ventures, whether new or ongoing, in which either the profits or capital interest
 of the organization and of the interested person each exceeds 10%. The FIU Foundation's charging of
 membership dues to its officers, Members, etc. are not considered business transactions.
- COMPENSATION includes all forms of cash and non-cash payments or benefits provided in exchange for services, including salary and wages, bonuses, severance, payments, deferred payments, retirements benefits, fringe benefits, and other financial arrangements or transactions such as personal vehicles, meals, housing, personal and family educational benefits, below-market loans, payment of personal or family travel, entertainment, and personal use of the organization's property.

• DISQUALIFIED PERSON means:

- 1. Any person listed in the Listing of Board Members, Officers and Key Employees;
- 2. Any person who is or was in the position to exercise "substantial influence" over the FIU Foundation at any time during the prior 5-year period up to the date of the transaction;
- 3. A Disqualified Person's Family Member;
- 4. A 35% controlled entity controlled by one or more Disqualified Persons and/or Family Members of one or more Disqualified Persons;
- 5. A donor or donor advisor to a donor advised fund; and (6) an investment advisor of a sponsoring organization.
- 6. A substantial contributor, which is any person who gave an aggregate of more than \$5,000, if that amount is more than 2% of the total contributions the foundation received from its inception through the end of the year in which that person's contributions were received.

NOTE: the Disqualified Persons of a Supported Organization include the Disqualified Persons of a I.R.C. § 509(a)(3) Supporting Organization that supports the Supported Organization.

EMPLOYEE means any individual who, under the usual common law rules applicable in determining the
employer-employee relationship, has the status of an employee, and any other individual who is treated as an
employee for federal employment tax purposes.

- **EXCESS BENEFIT TRANSACTION** means any transaction where the FIU Foundation provides any excess benefit, directly or indirectly to, or for the use of, any **Disqualified Person**.
- **EXCESS BENEFIT** means the excess of the economic benefit received from the FIU Foundation over the consideration paid or given (including services) by a **Disqualified Person**
- FAMILY MEMBER means a spouse, ancestors, brothers and sisters (whole or half-blood), children (natural or adopted), grandchildren, great grandchildren, and spouses of brothers, sisters, children, grandchildren, and great grandchildren.
- **INDEPENDENT** means one satisfies **all** of the following 3 criteria:
 - 1. You have *not* been compensated as an Officer or other employee of the FIU Foundation or of a related organization (aside from religious exception, below);
 - You did not receive total compensation or other payments exceeding \$10,000 during the FIU Foundation's
 tax year from the FIU Foundation or from related organizations as an independent contractor, other than
 reimbursement of expenses under an accountable plan or reasonable compensation for services provided
 in your capacity as a member of the FIU Foundation's governing body; AND
 - 3. Neither you, nor any Family Member, was involved with a transaction with the FIU Foundation (whether directly or indirectly through affiliation with another organization) that must be disclosed as a Transaction With Interested Persons on the Form 990, Return of Organization Exempt From Income Tax, filed by either the FIU Foundation or a related organization.

NOTE: "Independence" is not affected if (a) you are a donor to the FIU Foundation, no matter the amount; (b) you have taken a bona fide vow of poverty and you receive compensation as an agent of a religious order, religious organization, or belong to a religious order that receives sponsorship payments from the FIU Foundation; OR (c) you receive financial benefits from the FIU Foundation solely because you are a member of the charitable class served by the FIU Foundation in the exercise of its tax-exempt function(s).

- INDEPENDENT CONTRACTOR means a person who provides services to the organization but who is not treated as an employee.
- **KEY EMPLOYEE** means an employee of the entity (other than an Officer, Member or Trustee of the entity) who meets **ALL** of the following three tests:
 - 1. Received reportable compensation from the entity and all related entities in excess of \$150,000 for the calendar year ending within the entity's tax year;
 - 2. The employee has responsibilities, powers or influence over the entity as a whole that is similar to those of Officers, Members or Trustees; manages a discrete segment or activity of the entity that represents 10% or more of the activities, assets, income, or expenses of the entity, as compared to the entity as a whole; or has or shares authority to control or determine 10% or more of the entity's capital expenditures, operating budget, or compensation for employees; AND
 - 3. Is one of the 20 employees with the highest reportable income compensation from the entity and related entities for the calendar year ending with or within the entity's tax year.